

# ELITE EVENTS

## LONDON

17th - 18th MAY 2024

Wycombe Air Park, Nr Marlow,  
Buckinghamshire

*London's combined lifestyle showcase*

## SPRING 2024

The Elite Events - London is 'London's combined Lifestyle showcase'. A collection of 5 show sections featuring 220 + lifestyle related products and services across different lifestyle sectors, including amazing experiences, all at one place.

Wycombe Air Park will be host to this unique 2024 Spring event. Close to the town of Marlow on the western edge of London, makes it an easy and attractive venue for all visitors by air, road and rail. Wycombe itself is set within the Chilterns much of which is classified as an Area of Outstanding Natural Beauty.



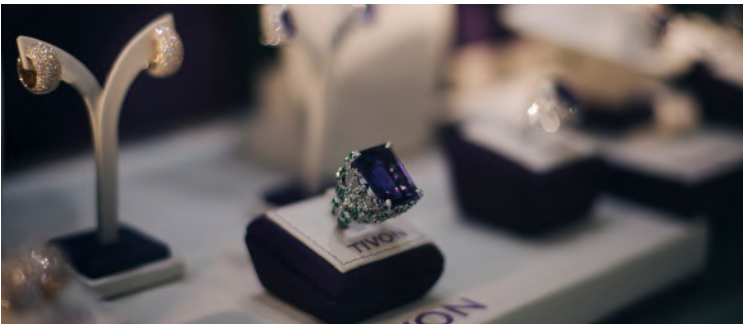
# LONDON'S COMBINED LIFESTYLE SHOWCASE



*PRIVATE  
FLYER*  
**FEST**

**ELITE EVENTS**  
— LONDON —

 **BRITISH  
GOLF  
SHOW**



LUXURY BRAND SHOW

**SUPERCAR  
SHOWCASE**

**Home & Property**  
SHOW



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# PRIVATE FLYER

Harness the benefits of private aviation for your business or lifestyle needs.

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# PRIVATE FLYER FEST

Private Flyer Fest UK will showcase the latest products, services and aircraft all at a unique and exciting venue. Plus, gain expert knowledge within our daily series of seminars covering all areas of private flying from industry experts.

An opportunity to experience a hands-on wide selection of fixed wing aircraft, turboprops, helicopters and pre-owned aircraft, for private or corporate use.

Furthermore, meet the companies who can help you harness the benefits of private aviation for your business or lifestyle needs.





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# SUPERCAR SHOWCASE

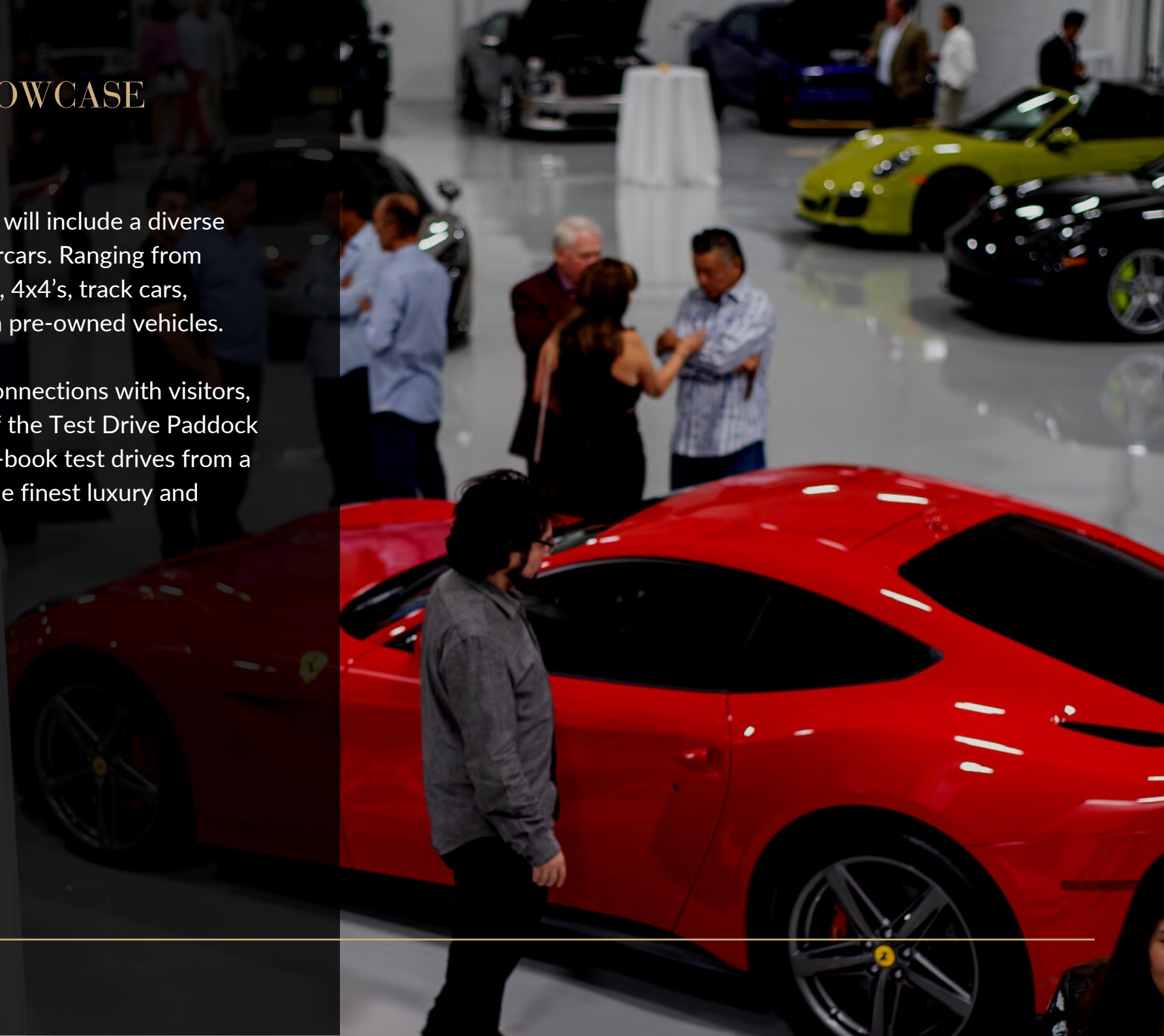
Pedigree, performance and prestige are the key components of this luxury automotive showcase.

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## SUPERCAR SHOWCASE

The Supercar Showcase will include a diverse range of premium motorcars. Ranging from classic cars, custom cars, 4x4's, track cars, motorcycles to premium pre-owned vehicles.

To increase pre-show connections with visitors, the additional feature of the Test Drive Paddock will allow visitors to pre-book test drives from a stunning collection of the finest luxury and supercar brands.





# BRITISH GOLF SHOW

Whether you are new to the game, a seasoned player or looking for a family day out, The British Golf Show will have something for everyone!

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# THE BRITISH GOLF SHOW

The event will showcase the best products and services from the leading golf suppliers with emphasis on equipment, technology and travel, whilst also offering the opportunity for all visitors to try the latest equipment on our indoor driving range and simulators.

We are delighted to offer exhibitors and visitors the opportunity to try out all of the latest products from the biggest brand names. We also encourage all visitors to test their skills on our golfing challenges such as the Rory McIlroy Tumble Dryer Challenge, the Long Putt Challenge or the Bunker Challenge.



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A close-up photograph of a hand reaching out to touch a piece of light-colored fabric hanging on a metal clothing rack. The rack is filled with various garments, including a white t-shirt and a red patterned top. The background is softly blurred, showing more clothing and the interior of a store.

## LUXURY BRAND SHOW

Featuring stunning brands from fine art to fashion and luxury gifts to exquisite jewellery, visitors will be treated to a selection from sought after brands.

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## LUXURY BRAND SHOW

The Luxury Brand Show is a premium lifestyle feature area within The Elite Events - London that provides a unique showcase platform for luxury brands to exhibit and engage with a high calibre audience.

Specifically, content will include:

- Fashion Boutiques
- Art Galleries
- Finance
- Beauty & Wellness
- Sports & Leisure
- Travel



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# Home & Property

## SHOW

Designed to fill a gap in the market we are launching what is anticipated to become the foremost luxury home and property show in the UK.

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# HOME & PROPERTY SHOW

Designed to showcase leading designers, developers, manufacturers and artisans that emanate from London, the UK and internationally, the show will be offering a range of specialists in the form of a stunning boutique exhibition.

In addition to the well known leading luxury brands, the show will feature a curated collection of companies, not always found on the high street that provide exceptional products and services.

Access an international showcase of property specialists with a track record in providing exceptional products and services.



# EXHIBTING OPTIONS

Early bird booking discount before December 31st 2023.  
Increased amount applies thereafter.

## Indoor Stand Space

	Early Bird	Normal Rate
<b>3m x 2m stand</b>	£1,450/£1,900+ VAT	
<b>3m x 3m stand</b> <small>(3x3m carpeted area with a 3x2m black walling)</small>	£1,700/£2,100+ VAT	
<b>6m x 2m stand</b>	£2,800/£3,600+ VAT	
<b>6m x 3m stand</b> <small>(6x3m carpeted area with a 6x2m black walling)</small>	£3,200/£3,900+ VAT	

## Indoor Open Space

<b>Available at</b>	
<b>6m x 6m or larger</b>	£80+ VAT PER m <sup>2</sup>
<b>Single Vehicle Space</b>	£1,000+ VAT PER car

## Outdoor Space

<b>Available at</b>	
<b>6m x 6m or larger</b>	£55+ VAT PER m <sup>2</sup>
<b>Single Vehicle Space</b>	£500+ VAT PER car

The collaboration between event organisers, media partners and affiliated partners offers a combined marketing resource like no other to ensure success for all exhibitors at The Elite Events - London.

This specialist show breaks the traditional show format. With a unique location and collection of lifestyle brands, The Elite Events - London has been designed to offer new opportunities to meet consumers and suppliers and effectively demonstrate the benefits of your products to a new and wider audience.

# SECURE YOUR PLACE

PRIVATE FLYER

Alex

+44 (0) 203 740 6085  
alex@theeliteevents.com

SUPERCAR  
SHOWCASE

Ben

+44 07561 073262  
ben@theeliteevents.com



BRITISH  
GOLF  
SHOW

LUXURY BRAND SHOW

The  
Marine  
Showcase

[www.theeliteevents.com](http://www.theeliteevents.com)

  
EL CHURCHILL  
Shooting and Country Show

Home & Property  
SHOW