

ELITE EVENTS

LONDON

14th - 15th MAY 2027

Wycombe Air Park, Nr Marlow,
Buckinghamshire

London's combined lifestyle showcase

SPRING 2027

Welcome to The Elite Events - London 2027

Elite Events London is a curated luxury lifestyle experience bringing together private aviation, golf, premium brands and exclusive experiences all within one destination.

Taking place at Wycombe Air Park, just outside Marlow and within easy reach of London, the event attracts affluent consumers, business leaders, industry professionals and high-net-worth individuals seeking the finest products, services and experiences available today.

Across two days, visitors will discover leading brands, engage with industry experts, experience live demonstrations and explore more than 220 premium exhibitors.



ELITE EVENTS

LONDON

LONDON'S COMBINED LIFESTYLE SHOWCASE



LUXURY BRAND SHOW



PRIVATE FLYER



PRIVATE FLYER

Harness the benefits of private aviation for
your business or lifestyle needs.

PRIVATE FLYER

Private Flyer will showcase the latest products, services and aircraft all at a unique and exciting venue. Plus, gain expert knowledge within our daily series of seminars covering all areas of private flying from industry experts.

An opportunity to experience a hands-on wide selection of fixed wing aircraft, turboprops, helicopters and pre-owned aircraft, for private or corporate use.

Furthermore, meet the companies who can help you harness the benefits of private aviation for your business or lifestyle needs.





BRITISH GOLF SHOW

Whether you are new to the game, a seasoned player or looking for a family day out, The British Golf Show will have something for everyone!





THE BRITISH GOLF SHOW

The event will showcase the best products and services from the leading golf suppliers with emphasis on equipment, technology and travel, whilst also offering the opportunity for all visitors to try the latest equipment on our indoor driving range and simulators.

We are delighted to offer exhibitors and visitors the opportunity to try out all of the latest products from the biggest brand names. We also encourage all visitors to test their skills on our golfing challenges such as the Rory McIlroy Tumble Dryer Challenge, the Long Putt Challenge or the Bunker Challenge.



LUXURY BRAND SHOW

Featuring stunning brands from fine art to fashion, premium cars to exquisite jewellery, visitors will be treated to a selection from sought after brands.

LUXURY BRAND SHOW

The Luxury Brand Show is a premium lifestyle feature area within The Elite Events - London that provides a unique showcase platform for luxury brands to exhibit and engage with a high calibre audience.

Specifically, content will include:

- Fashion Boutiques
- Art Galleries
- Finance
- Beauty & Wellness
- Sports & Leisure
- Travel
- A diverse range of premium motorcars.
Ranging from classic cars, custom cars, 4x4's,
track cars, motorcycles to premium pre-owned vehicles.





WHY EXHIBIT?

- Access affluent consumers and decision-makers
- Engage with qualified buyers face-to-face
- Demonstrate products in a live environment
- Generate sales leads and appointments
- Build brand awareness among a targeted audience
- Benefit from an extensive multi-channel marketing campaign

EXHIBTING OPTIONS

Early bird booking discount before December 31st 2026

. Increased amount applies thereafter.

Indoor Stand Space

	Early Bird	Normal Rate
3m x 2m stand	£1,700/£1,900+ VAT	
3m x 3m stand (3x3m carpeted area with a 3x2m black walling)	£1,900/£2,200+ VAT	
6m x 2m stand	£2,300/£2,700+ VAT	
6m x 3m stand (6x3m carpeted area with a 6x2m black walling)	£2,900/£3,600+ VAT	

Indoor Open Space

Available at	
6m x 6m or larger	£80+ VAT PER m ²
Single Vehicle Space	£850+ VAT PER car

Outdoor Space

Available at	
6m x 6m or larger	£100+ VAT PER m ²
Single Vehicle Space	£650+ VAT PER car

The collaboration between event organisers, media partners and affiliated partners offers a combined marketing resource like no other to ensure success for all exhibitors at The Elite Events - London.

This specialist show breaks the traditional show format. With a unique location and collection of lifestyle brands, The Elite Events - London has been designed to offer new opportunities to meet consumers and suppliers and effectively demonstrate the benefits of your products to a new and wider audience.

SECURE YOUR PLACE

Alex

+44 (0) 203 740 6085

alex@theeliteevents.com