THE ELITE

LONDON

8TH - 9TH MAY 2015

RIZONJET LONDON BIGGIN HILL AIRPORT

London's most exclusive jet-set lifestyle event

Welcome

Now in its second year, The Elite London is the UK's most exclusive jet-set lifestyle event showcasing the very finest jets, helicopters charter specialists and associated leisure and lifestyle brands.

Rizon Jet at London Biggin Hill Airport will again be host to this unique 2015 Spring event where guests will be able to enjoy the ultimate luxury lifestyle experience, all in one private location.

COLLABORATE
INNOVATE
DELIVER
Vanwall

A Unique Lifestyle Experience

The Elite London is not simply an event; it is a world of experiences that selectively combines the very best of private jets, turboprop aircraft and helicopters with the very best luxury brands, supercars, powerboats and yachts - all in one location.

Visitors and guests will be treated to a spectacular experience from the outset. The Champagne reception and fine-dining luncheon makes The Elite London the perfect opportunity to entertain and build relationships with clients, customers and colleagues in a luxurious surrounding.

The combined talents of the event organisers of the Jet-Set Lifestyle, The Elite Escapes, Luxury Brand Show, Supercar Showcase and The Marine Elite have created a luxury experience like no other. The Elite London will be an opulent experience and an ideal platform offering an indulgence the high-net-worth would come to expect at one, exclusive location.

RIZONJET

OUR EXCLUSIVE VENUE

Rizon Jet UK Ltd, our host venue and luxury partner, combines a luxurious and spacious VIP terminal located at London Biggin Hill Airport with the very best of Middle Eastern and European hospitality.

London Biggin Hill Airport is the ideal location for The Elite London. Situated just 12 miles to the southeast of the heart of the Capital, the airport has established itself as the preferred gateway for very important business visitors to London's Canary Wharf and a cluster of other nearby high value businesses.

JET-SET
LIFESTYLE

Get up close to the latest aircraft from leading manufacturers and their representatives.

JET-SET LIFESTYLE

An opportunity to experience hands–on a wide selection of jets, turboprops and helicopters especially configured for corporate or private use, and to meet the companies who can help you harness the benefits of private aviation for your business or luxury lifestyle.

Jet-Set Lifestyle allows visitors and prospective buyers to compare aircraft models from leading manufacturers. With sales and charter operators offering demo-flights you'll have the ideal opportunity to fly-before-you-buy.

In addition to the range of factory-new aircraft on display The Elite London will feature a pre-owned enclosure where private sellers can exhibit their individual aircraft for sale.

And for those looking for alternatives to full ownership, Jet-Set Lifestyle is the place to meet exhibitors offering both aircraft charter and shared ownership options too.

JET-SET
LIFESTYLE

The Marine Elite

Get face-to-face with leading names from the marine world at one exclusive location.

THE MARINE ELITE

The maritime exhibits on display at The Elite London have been judiciously selected for their outstanding performance, design brilliance and sheer desirability. Whether a visitor to The Elite London wishes to acquire a luxury boat for entertaining family and privileged guests or have their imagination flared by the prospect of owning a super-high-tech adventure craft, the selection of boats on display are guaranteed to not only inspire but also open the way to a world of unrivalled opportunities afloat.

Some of the greatest brands in British boat building will be represented within this special zone of the two-day event, plus a wealth of expertise too - on hand to assist with all the enquires related to the ownership of any one of these superb products.

The
Marine
Elite

Exclusively

SUPERCAR SHOWCASE

Designed to be different. Pedigree performance and prestige are the key components of this luxury automotive showcase.

SUPERCAR SHOWCASE

This exciting premium show, organised by Exclusively Events is built on strong foundations having successfully completed three previous years generating excellent leads and sales for the participating car companies. Brands will be selected to compliment the high calibre visitor guest-list that live a true jet-set lifestyle.

Unique, Rare, Valuable and Collectable

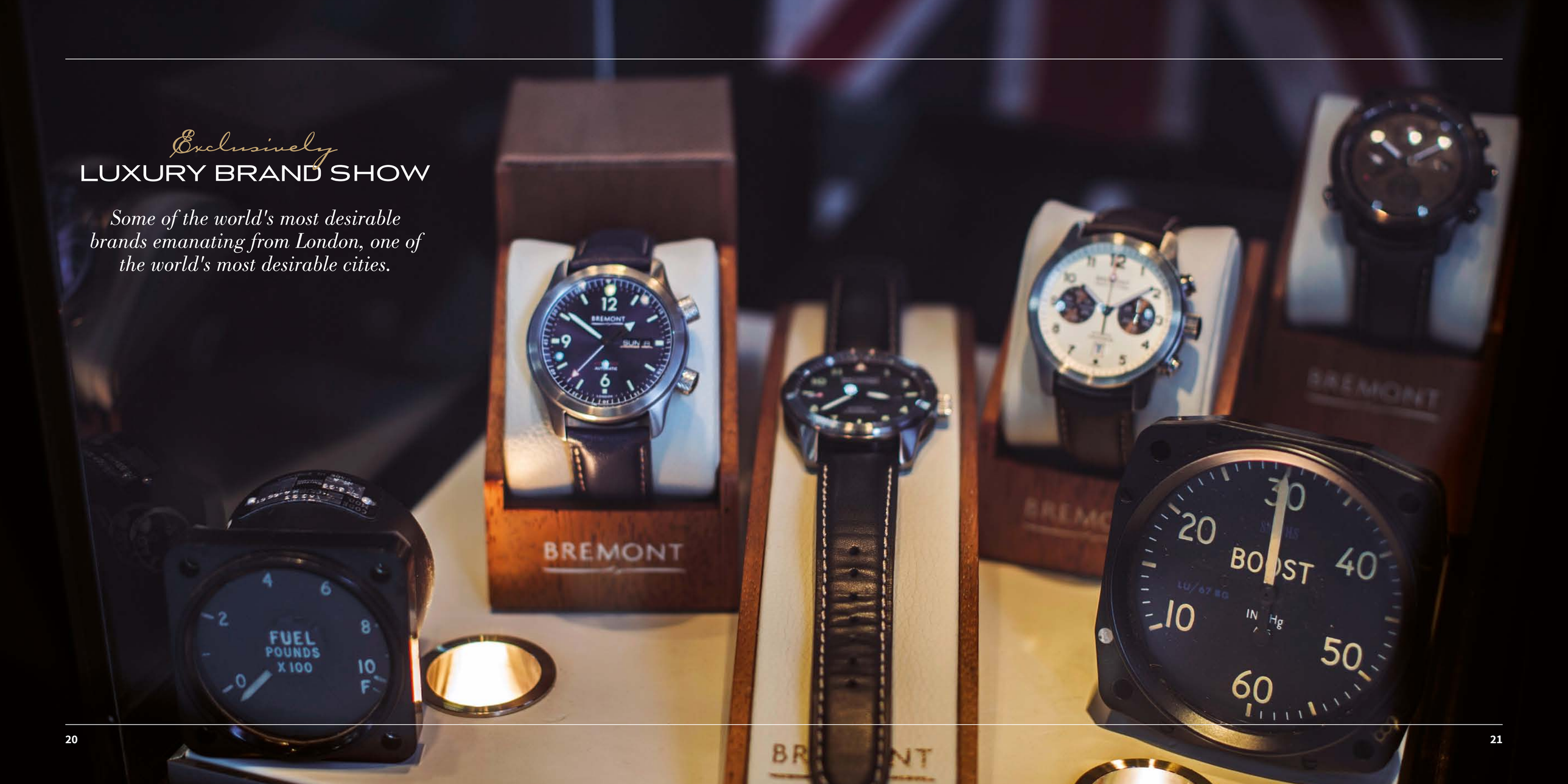
Premium car brands will be on show and on sale to visitors who buy, collect and race. The Supercar Showcase will feature luxury cars, classic cars, supercars, hypercars, luxury 4x4, racing cars and premium pre-owned cars.

Exclusively
SUPERCAR SHOWCASE

Exclusively

LUXURY BRAND SHOW

Some of the world's most desirable brands emanating from London, one of the world's most desirable cities.



Homes of Distinction

Property, investment and suppliers to the finest homes in the world.

Diamond & Watch Gallery

Fine jewels, featuring the most desirable watch brands.

Art Galleries

Submerse yourself in stunning artworks and sculptures.

Finance

Wealth management, investment, planning and insurance.

LUXURY BRAND SHOW

To compliment the jet-set lifestyle theme, the Luxury Brand Show will celebrate the luxury lifestyle world by showcasing the finer things in life. Featuring stunning brands from fine art to fashion and luxury gifts to exquisite jewellery, visitors will be treated to a selection from the world's most respected companies and sought after brands.

The Luxury Brand Show is designed to cater for a male and female audience and will include experiential features - massage treatments, investor in art talks, fine foods and wine to sample and pop-up fashion shows to delight the senses and add to the value of this amazing event.

Exclusively
LUXURY BRAND SHOW

THE ELITE ESCAPES

Discover the world's most exclusive holidays and ultimate destinations.

THE ELITE ESCAPES

New to The Elite London in 2015, The Elite Escapes is the perfect compliment to the jet-set theme of this impressive show. Alongside the jets, helicopters and cars, The Elite Escapes continues the luxury travel theme and will enhance the visitor experience.

In a showcase without equal, The Elite Escapes will feature only the finest locations from across Europe and the world to compliment the private travel and jet-set theme.

And the spectrum of ideas and opportunities will be equally exciting with subjects ranging from supercar rallies to the greatest golf courses and private island retreats to hidden gems around the world.

THE ELITE ESCAPES

YOUR SUCCESS GUARANTEED

The collaboration between event organisers AvBuyer and Exclusively Events offers a combined marketing resource like no other for The Elite London. Together the event organisers will mount a powerful and comprehensive online and offline marketing, communications and PR campaign to ensure success for all exhibitors.

AvBuyer

The Elite London is founded by the AvBuyer Group, one of the World's leading business and private aviation publishers and event organisers. As experts in aviation, the group co-ordinates the Jet-Set Lifestyle experience at the show.

The AvBuyer Group includes AvBuyer.com - the leading website for the buying & selling of aircraft, AvBuyer Magazine - the World's leading publication for business and private aviation, and GA Buyer Europe and Heli Buyer Europe Magazines. It also organises the UK's leading annual exhibitions for general aviation - AeroExpo UK and Heli UK Expo along with similar events in mainland Europe.

Exclusively

Exclusively Events, organisers of the Supercar Showcase and the Luxury Brand Show, will promote the shows at other consumer events, direct to over 400 luxury brands and to an affluent consumer database. A key media partner for this section is Runwild Media Group, one of the country's leading independent publishing houses. Runwild set the standard for luxury lifestyle magazines across London with a monthly distribution in excess of 350,000 magazines.

DESIGNED TO BE DIFFERENT

It takes fresh thinking to create a specialist show for premium and luxury lifestyle brands that breaks the traditional exhibitor stand build format. With a unique location and range of exhibiting options, The Elite London has been designed to offer new opportunities to meet consumers and suppliers and effectively demonstrate the benefits of your products.

INDOOR BUILT ENVIRONMENT

High quality, fully built environment with walls finished in black laminate and carpeted floor.

3m x 3m
Book *before* 31 December - **£2,950 +VAT**
Book *after* 31 December - **£3,470 +VAT**

6m x 3m
Book *before* 31 December - **£5,516 +VAT**
Book *after* 31 December - **£6,490 +VAT**

9m x 3m
Book *before* 31 December - **£8,079 +VAT**
Book *after* 31 December - **£9,505 +VAT**

*Electrical sockets **£95 +VAT** for 4-gang socket*

Our indoor built environment exhibiting packages include a **£200 +VAT hospitality budget** and a number of **free show passes** for you to share with your clients.

INDOOR OPEN SPACE

Open floor space, ideal for island stands or pre-fabricated booths, aircraft, boats or cars.

Book *before* 31 December - **£160 +VAT** per m^2
Book *after* 31 December - **£188 +VAT** per m^2

*Electrical sockets **£95 +VAT** for 4-gang socket*

Indoor open space exhibitors are **required to pay £200 +VAT towards hospitality**.

OUTDOOR DISPLAY SPACE

Book *before* 31 December - **£95 +VAT** per m^2
Book *after* 31 December - **£112 +VAT** per m^2

*External electrical supply - **£POA***

Outdoor display space exhibitors are **required to pay £200 +VAT towards hospitality**.

FREE TICKET ALLOCATION

All our exhibiting packages include a number of **free show passes** for you to share with your clients. Additional tickets are supplied at a 50% discount.

Space under $10m^2$ - **10 tickets**
Space up to $25m^2$ - **20 tickets**
Space over $25m^2$ - **40 tickets**

SLS
AMG

SECURE YOUR PLACE

For more information about The Elite London 2015, exhibiting or sponsorship opportunities contact:

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World Class
LONDON

The Elite London is a proud partner event to World Class London - May 2015