

# ELITE EVENTS

NEW YORK

OCTOBER 1ST - 2ND 2021

ESSEX COUNTY AIRPORT, NEW JERSEY

*New York's combined lifestyle showcase*

## AUTUMN 2021

The Elite Events - New York is 'New York's combined Lifestyle showcase'. A collection of 6 show sections featuring 100 + lifestyle related products and services across different lifestyle sectors, including 10 + amazing experiences, all at one place.

Air Bound Aviation's facilities at Essex County Airport will play host to The Elite New York in 2021. Situated just 21 miles to the west of Manhattan, the airport has established itself as a preferred gateway for VIP visitors to the New York metro area. This unique setting is what allows us to bring together an exclusive showcase of aircraft, luxury cars and other premium lifestyle brands all in one location.

Both visitors and exhibitors can fly direct to the event with twin asphalt runways able to accommodate everything from light aircraft up to private jets.



NEW YORK'S COMBINED LIFESTYLE SHOWCASE

ELITE EVENTS

NEW YORK



PRIVATE FLYER

SUPERCAR  
SHOWCASE



LUXURY BRAND SHOW

The  
Marine  
Showcase

EXCLUSIVELY  
HOME & PROPERTY





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## *PRIVATE FLYER*

Harness the benefits of private aviation for your business or lifestyle needs.

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## PRIVATE FLYER

Private Flyer will showcase the latest products, services and aircraft all at a unique and exciting venue. Plus, gain expert knowledge within our daily series of seminars covering all areas of private flying from industry experts.

An opportunity to experience a hands-on wide selection of fixed wing aircraft, turboprops, helicopters and pre-owned aircraft, for private or corporate use.

Furthermore, meet the companies who can help you harness the benefits of private aviation for your business or lifestyle needs.



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# SUPERCAR SHOWCASE

Pedigree, performance and prestige are the key components of this luxury automotive showcase.

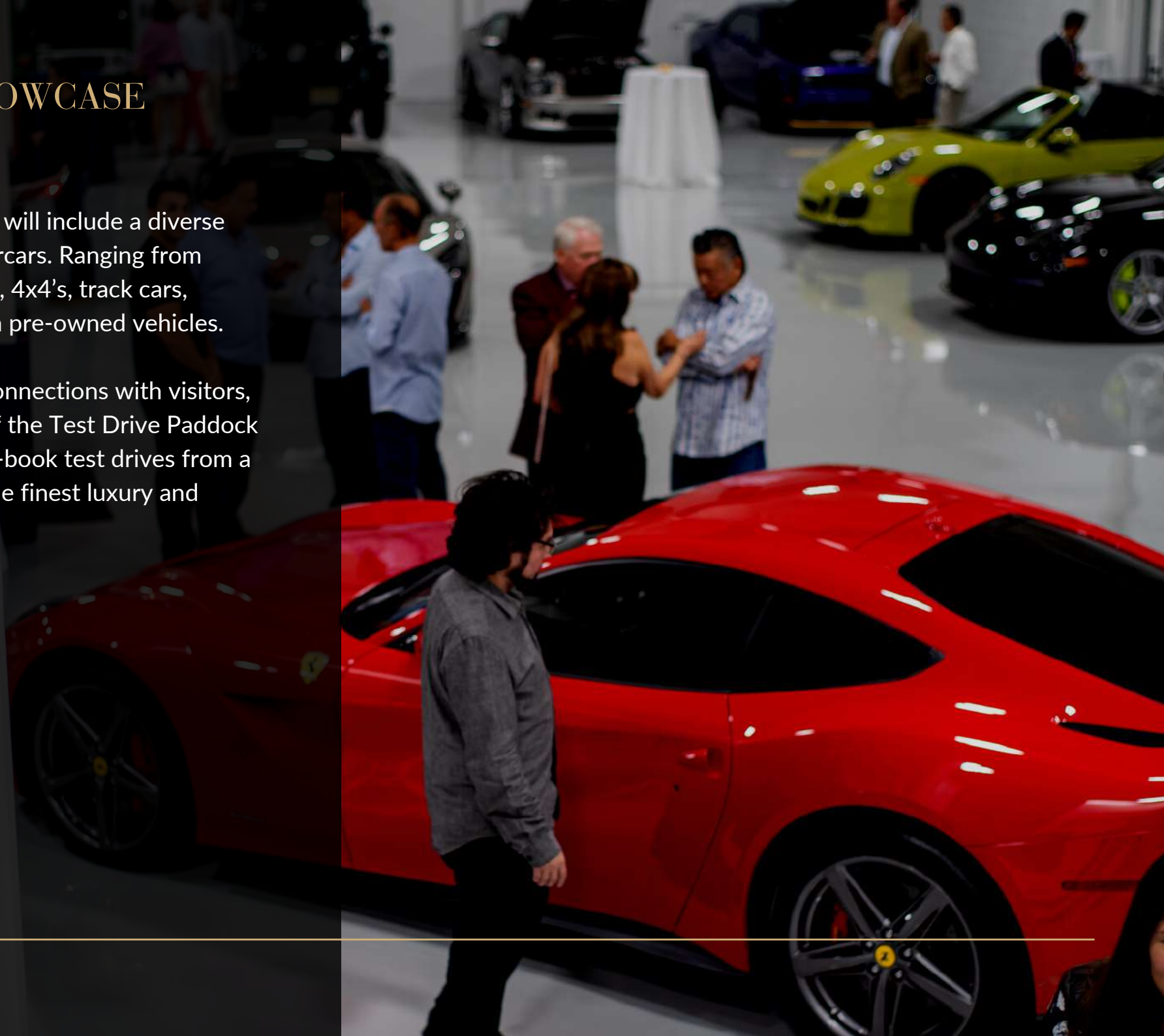
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## SUPERCAR SHOWCASE

The Supercar Showcase will include a diverse range of premium motorcars. Ranging from classic cars, custom cars, 4x4's, track cars, motorcycles to premium pre-owned vehicles.

To increase pre-show connections with visitors, the additional feature of the Test Drive Paddock will allow visitors to pre-book test drives from a stunning collection of the finest luxury and supercar brands.





GOLF  
BUYER  
NY - NJ

Whether you are new to the game, a seasoned player or looking for a family day out, Golf Buyer NY - NJ will have something for everyone!

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## GOLF BUYER NY - NJ

Golf Buyer NY - NJ will showcase the latest and best GPS and laser devices, gadgets, apps, software and training aids in golf – at a unique and exciting venue.

Plus, equipment and apparel brands can show off their playable and wearable technology – whether in a Booth or in our Product Demonstration Area.

The event also gives visiting golfers some ideas as to where to play, Golf Buyer NY - NJ will also showcase venues and destinations in the USA and abroad.





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A close-up photograph of a hand reaching out to touch a piece of light-colored fabric hanging on a metal clothing rack. The rack is filled with various garments, including a white t-shirt and a red patterned top. The background is softly blurred, showing more clothing and the interior of a store.

## LUXURY BRAND SHOW

Featuring stunning brands from fine art to fashion and luxury gifts to exquisite jewellery, visitors will be treated to a selection from sought after brands.

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# LUXURY BRAND SHOW

The Luxury Brand Show is a premium lifestyle feature area within The Elite Events - New York that provides a unique showcase platform for luxury brands to exhibit and engage with a high calibre audience.

Specifically, content will include:

- Fashion Boutiques
- Art Galleries
- Finance
- Beauty & Wellness
- Sports & Leisure
- Travel





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# The Marine Showcase

Meet the finest in marine brands  
and explore the latest in ownership  
and charter.

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## THE MARINE SHOWCASE

The selection of boats on display are guaranteed to not only inspire but also open the way to a world of unrivaled opportunities afloat.

Leading brands will be represented at the show and offer a wealth of expertise to assist with all personal enquiries related to ownership, part ownership or charter of any marine products, either on display or within their inventory.



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**EXCLUSIVELY**  
HOME & PROPERTY

Designed to showcase leading  
designers, developers, manufacturers  
and artisans.

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# HOME & PROPERTY SHOW

The show will be offering a range of specialists in the form of a stunning boutique exhibition.

In addition to the well known leading luxury brands, the show will feature a curated collection of companies, not always found on the high street that provide exceptional products and services.

Access an international showcase of property specialists with a track record in providing exceptional products and services.





# EXHIBTING OPTIONS

Early bird booking discount before May 31st 2021.  
Increased amount applies thereafter.

## Indoor Space

10' x 10' stand	\$1,450 / \$1,900
20' x 10' stand	\$2,800 / \$3,700
30' x 10' stand	\$4,150 / \$5,500
20' x 20' stand	\$4,680 / \$6,000
Per Vehicle Space	\$1,450 / \$1,900

## Outdoor Space

Per Vehicle Space	\$1,000 / \$1,350
Per Aircraft	\$2,000 / \$2,750

The collaboration between event organisers, media partners and affiliated partners offers a combined marketing resource like no other to ensure success for all exhibitors at The Elite Events - New York.

This specialist show breaks the traditional show format. With a unique location and collection of lifestyle brands, The Elite Events - New York has been designed to offer new opportunities to meet consumers and suppliers and effectively demonstrate the benefits of your products to a new and wider audience.



# SECURE YOUR PLACE

PRIVATE FLYER

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SUPERCAR  
SHOWCASE

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LUXURY BRAND SHOW

The  
Marine  
Showcase  
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HOME & PROPERTY

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